

# Sea spo Festival

RNLI

#### SPONSORSHIP OPPORTUNITY

24-25 AUGUST 2024 RAISING FUNDS FOR THE RNLI

For info contact Chani - clerk@sandgatepc.org.uk 01303 248563

# WHAT IS IT?

WHAT exactly does the event involve and WHY is it so popular every year?

Sandgate Sea Festival has been running for over 20 years and spans over two days, the Saturday evening and Sunday day time of bank holiday weekend in August. This year that is the 24th and 25th.

The event is situated along Granville Parade in Sandgate and welcomes various stall holders, musical acts and entertainment.

On Saturday 24th a road closure will be enforced and stall holders will be able to set up ready to welcome members of the public from around 6/7pm.

From 8-10pm our main stage, opposite the Rowing Club, will see live music with a break at 9pm for our highly anticipated free firework display.





The Sunday festivities are from 10am-4pm and are a fun day of live music, children's entertainment and market stalls, selling various things from crafts and candles to delightfully delicious foods from around the world.

Our 'Barrow of Booze' (pictured on the left) is a popular raffle prize, made up of bottles donated by local businesses and residents. ALL of the money raised is donated to the RNLI.

# **OVER THE YEARS**



SATURDAY 26<sup>th</sup> AUGUST Granville Parade 19:00 - 22:00 A spectacile Thereix display ponoron by the ROGER DE LIAX CHARTERUT FUET as experimently from. Live music, bodiestic, Folkance berry Maester and Faller grands will be on the throughton the environ

> SUPURDAY 27th AUGUST. Drama D



and cookery demonstrations will be held in "The Castle Road Car P Live music will be performed throughout the day as follows: SANOATE CASTLE "The Dot modes of the Satisfu Kluake Group "The Momente Band (b holdon) "And Bong and The Satisfu Kluake "Chrus Bur (Say Haycoot) - Chrus Bur (Say Haycoot) - Chrus

Monies raised will be donated to the RNLI

SANDGATE SEA FESTIVAL is always an amazing event, with each year better than the last. We anticipate around 5000 people attending this year.

It is truly a community event with local stall holders, musical talent, entertainers and businesses.

Each year, local businesses get involved in some capacity. This year we are urging the businesses in Sandgate to host their own fringe events alongside the Sea Festival to maximise on the event's potential and to encourage attendees to support our local economy.

We tend to have some sponsors who donate each year, to ensure we can put on the event, those sponsors include Sandgate Parish Council (we also organise the event), The Roger De Haan Charitable Trust who sponsor the cost of the fireworks and other smaller sponsors i.e Prater Raines and Saga.

This year we have changed the way we are accepting sponsorships, we are offering tiered packages that showcase both the event AND the sponsor as we couldn't host these events without your continued support and generosity.

See the next page for more information...

### **SPONSORSHIP**

We have two key sponsorship packages, which we are happy to discuss with anyone who would like to offer sponsorship.

The 'Community Hero' package is for those who wish to sponsor the event in excess of  $\pounds$ 1,000.

In return, the 'Community Hero' would be featured, in a key position, on all advertising including posters, leaflets, Sandgate Parish Council website, event social media, and all materials on the day of the event.

The 'Community Hero' would also feature in the 'thank yous' given during the event by the event host and dedicated posts of appreciation on the event social media.

Please note that the number of sponsors via the 'Community Hero' package is limited.

The 'Helping Hand' package is for those who wish to sponsor the event in excess of £250.

In return, the 'Helping Hand' would be featured on all advertising including posters, leaflets, Sandgate Parish Council website, social media, and all materials on the day of the event.

We would also like to welcome sponsors who would like to help cover specific costs, more information can be found on the right...

# COSTS

Medical Cover is around £1300.

Entertainment can be broken down into the approximate cost per artist which in previous years has ranged from £80 - £800.

If you would like to sponsor a particular aspect of the event, please contact Chani via the below details...

clerk@sandgatepc .org.uk

01303 248563 (Mon, Weds & Fri 9:30 - 13:00)